

MIGRATE TO BIRD FRIENDLY.®



Your coffee is stronger than you think.

Dear Store Manager,

As a loyal customer of your store, I would like my coffee purchases to serve biodiversity, which is why I request that you carry Smithsonian Bird Friendly® certified coffee.

Consumers like me demand to save habitats and species, fight climate change, and sustain farmers with our purchases. **Please ask your suppliers for Bird Friendly® certified coffee.**

A list of certified Bird Friendly growers and coffee companies is available at s.si.edu/birdfriendly. Please contact BirdFriendly@si.edu for more information.

Thank you,

A concerned and loyal customer



**PROUDLY SERVING
BIODIVERSITY.**